



**State of Utah**

Jon M. Huntsman, Jr.  
Governor

Gary Herbert  
Lieutenant Governor

**Administrative Services**

*Executive Director*

**Purchasing and General Services**

DOUGLAS RICHINS

*Division Director*

SOLICITATION NUMBER: NO5584AD1

DUE DATE: 06/27/05

TIME: 10:00 A.M.

STATE PURCHASING AGENT: NANCY ORTON

DATE ADDENDUM SENT: 06/02/05

ITEM(S) TO BE PURCHASED: Request for Proposal- Integrated Marketing Agency for State of Utah Tourism Promotion.

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**ADDENDUM #2**

PLEASE NOTE: Per the RFP, the State of Utah is not asking for new spec. creative (including branding, etc.) to be submitted with the proposal. Rather, please only submit creative, etc. for current and past accounts.

Also, under "Proposal Response Format" Section 7 (page 9) "Agency Facts and History" the RFP requests a list of premier accounts, agency accounts, and current and/or former "health-related" clients. Please note that the current and former accounts do not need to be "health-related".

**Solicitation due date and time remain the same Monday, June 27, 2005 at 10:00 a.m.**

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Please return all addenda with solicitation or add a statement to your original solicitation acknowledging receipt of any addenda received on this solicitation or your bid maybe rejected.